



GREENHOUSE CONNECTSM

Strategies. Relationships. Results.

OCTOBER 23-26, 2018 | HYATT CENTRIC | PARK CITY, UT
GreenhouseConnect.com

An Exclusive Invitation from **Greenhouse Grower**

JOIN US for two days of business meetings focused on connecting you with executive-level decision makers at the most progressive growing operations in North America. This is your opportunity to share the latest technology and solutions your company has to offer with these large operations in private, one-on-one meetings.



How GreenhouseConnectSM Works

- **Prior to the event ...** We gather information from growers to create in-depth whitepapers that include their operations' unique needs. You review these whitepapers and tell us which growers you want to meet with. We schedule meetings for you based on your interest and responses from the growers. Once all meetings are approved by you and the growers, we share their contact information with you so your team can reach out and set an agenda in order to make the most of your time together.
- **At the event ...** You'll participate in two full days of private, 50-minute business meetings with grower executives that will give you unique insights into their business needs and how you can benefit their operation. You'll also have ample time for quality networking during meals.
- **After you return to your business ...** You'll have new contacts and specific follow-up plans that were developed during your meetings. Our team will continue to work with you and the growers to ensure that action items are addressed and relationships continue to grow.

Who Attends

LARGE GROWERS WHO PRODUCE:

- Ornamentals
- Nursery crops
- Young plants
- Vegetables and herbs
- Emerging crops

Benefits to you ...

- Private meetings with growers in a distraction-free environment
- Unique insight into grower challenges
- Direct input from growers on products or services they need
- New, quality relationships that will benefit your business



Tap into our knowledge base to broaden your network of business partners.

New Business Connections

Solutions and Opportunities

Private, One-On-One Meetings

“What I like is there is a lot of work done ahead of time so suppliers come prepared. They have an idea of what we are interested in and we know about their business. It gives us the opportunity – even if it is someone we have worked with – to talk about things that we would have never talked about at another event.”

Terri McEnaney
President, Bailey Nurseries

“If your market is top-level greenhouse and nursery operations, then GreenhouseConnect is something any supplier should consider, and come and bring their A Game because you are talking to presidents and CEOs and owners and head growers – the exact people you want to reach. It can be a very profitable experience.”

Brian Rund
Marketing Manager, Greenhouse Nurseries with Nufarm Americas



Call Today to Learn More
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