



GREENHOUSE CONNECTSM

Strategies. Relationships. Results.

OCTOBER 23-26, 2018 | HYATT CENTRIC | PARK CITY, UT
GreenhouseConnect.com

An Exclusive Invitation from **Greenhouse Grower**

JOIN US for two days of business meetings focused on providing you with solutions to your most pressing concerns in a distraction-free environment. These are private, one-on-one meetings between your top decision makers and executive-level suppliers who are eager to help you grow your business.



How GreenhouseConnectSM Works

- **First, we gather information from you ...** You'll complete a survey to help us understand your short- and long-term business needs and interests. Then you talk with one of our editors to expand on your needs. This helps us create the best possible meetings for you during the event.
- **Then, we approach companies ...** We recruit suppliers who we believe can best help you achieve your goals. You'll review the supplier profiles and let us know which companies you want to meet with, and we schedule the meetings based on your interests and supplier responses. You and the suppliers approve the meetings, and we set your meeting schedule.
- **At the event ...** You'll participate in private, 50-minute business meetings with supplier executives to discuss your business needs and how the supplier can benefit your operation. You'll also participate in our Grower Forum (roundtable discussions specifically for growers) and have ample time for quality networking during meals.
- **After you return to your business ...** Our team will continue to work with you and the suppliers to ensure that action items are addressed and relationships continue to grow.

Who Should Attend?

LARGE GROWERS WHO PRODUCE:

- Ornamentals
- Nursery crops
- Young plants
- Vegetables and herbs
- Emerging crops

Benefits to you ...

- New resources, contacts, and specific follow-up plans
- New opportunities with your established supplier partners
- Insight into new industry products
- Input to the supply community on products your business needs for success
- Ample peer-to-peer networking
- New relationships that will benefit your business



As our guest, we cover your travel arrangements along with your stay and meals at the resort. We take care of the details so you can focus your time on building and sustaining productive relationships that benefit your business.

Tap into our knowledge base to broaden your network of business partners.

New Business Connections

Solutions and Opportunities

Private, One-On-One Meetings



“What I like is there is a lot of work done ahead of time so suppliers come prepared. They have an idea of what we are interested in and we know about their business. It gives us the opportunity – even if it is someone we have worked with – to talk about things that we would have never talked about at another event.”

Terri McEnaney
President, Bailey Nurseries



Call Today to join us!
Meet your GreenhouseConnectSM Team

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