



2017 GREENHOUSECONNECT GROWER NEEDS SURVEY

October 24 - 27, 2017 • Silver Baron Lodge @ Deer Valley • Park City, Utah • GreenhouseConnect.com
Presented by Greenhouse Grower

Thank you for your interest in attending Greenhouse Grower's GreenhouseConnect 2017. To help us develop the most useful event for you and your operation, please take a few moments to answer the following questions about your business and your specific interests.

Information you provide in this survey will be shared only as part of a cumulative presentation representing all grower attendees at GreenhouseConnect 2017.

If you prefer to fill this survey out online, please go to: <https://www.surveymonkey.com/r/GHC2017>

YOUR COMPANY: The Basics

1. Please tell us about your operation.

Name _____

Title _____ Company _____

Address _____

City _____ State _____ Zip Code _____

Phone (_____) _____ Office Phone (_____) _____ Cell Phone(_____) _____

Preferred Airport _____

Total square feet under cover for your operation: _____

Total outdoor/open acres for your operation: _____

Total revenue for your operation: _____

Location(s) of your operation(s): _____

2. What is your preferred method of contact?

Email Office Phone Cell Phone

YOUR COMPANY: Crop Breakdown

3. Please list the percentage of your production represented by each of the following crops

Ornamental bedding plants _____ Fruits and vegetables _____

Flowering potted plants _____ Herbs _____

Container perennials _____ Trees _____

Potted foliage _____ Vines _____

Plugs and propagation _____ Other, please specify _____

Woody ornamentals _____

4. What inputs do you use? Please check all that apply.

- Liners Plugs Rooted cuttings Seed Tissue culture Unrooted cuttings

YOUR COMPANY: Structure Types

5. What types of structures do you use in your operation?

- Glass Gutter-connect glass Quonset Polyhouse High tunnel Shade

Other, please specify _____

YOUR INTERESTS: Business Services

6. Please select all categories you have interest in. Consider any upcoming projects you have planned, as well as specific challenges you face or opportunities for efficiencies you have identified.

- Accounting Advertising/Marketing Employment Financial/Banking Insurance Transportation

Estimated annual spend in this category: _____

7. Please list any specific companies you would be interested in meeting with or other product interests not listed for this category. _____

YOUR INTERESTS: Computer Services

8. Please select all categories you have interest in. Consider any upcoming projects you have planned, as well as specific challenges you face or opportunities for efficiencies you have identified.

- Accounting software Chemical software Growing software Inventory control software

Remote connectivity (predictive maintenance, energy management, asset management)

Estimated annual spend in this category: _____

9. Please list any specific companies you would be interested in meeting with or other product interests not listed for this category. _____

YOUR INTERESTS: Chemicals

10. Please select all categories you have interest in. Consider any upcoming projects you have planned, as well as specific challenges you face or opportunities for efficiencies you have identified.

- Animal repellent Bactericide Biological control Chemical injectors Foliage cleaner Fungicides

Herbicides Insecticides Leaf shiners Miticides Plant growth regulators Weed control Wetting agents

Estimated annual spend in this category: _____

11. Please list any specific companies you would be interested in meeting with or other product interests not listed for this category. _____

YOUR INTERESTS: CONSERVATION/ALTERNATIVE ENERGY

12. Please select all categories you have interest in. Consider any upcoming projects you have planned, as well as specific challenges you face or opportunities for efficiencies you have identified.

- Biomass Cogeneration Geothermal Solar Wind Water conservation Water reclamation

Estimated annual spend in this category: _____

13. Please list any specific companies you would be interested in meeting with or other product interests not listed for this category. _____

YOUR INTERESTS: FERTILIZERS

14. Please select all categories you have interest in. Consider any upcoming projects you have planned, as well as specific challenges you face or opportunities for efficiencies you have identified.

- Biostimulants Controlled-release fertilizer Fertilizer injectors Granular fertilizer Liquid fertilizer Mycorrhizae
 Nutrient supplements Organic fertilizer Rooting hormone Slow-release fertilizer Water-soluble fertilizer

Estimated annual spend in this category: _____

15. Please list any specific companies you would be interested in meeting with or other product interests not listed for this category. _____

YOUR INTERESTS: CONTAINERS

16. Please select all categories you have interest in. Consider any upcoming projects you have planned, as well as specific challenges you face or opportunities for efficiencies you have identified.

- Pots Trays Market packs Filling trays Carrying trays Cellpacks Plug trays Flats
 Liner pots Color planters Hanging baskets Decorative patio containers Sleeves and wraps

Estimated annual spend in this category: _____

17. Please list any specific companies you would be interested in meeting with or other product interests not listed for this category. _____

YOUR INTERESTS: LIVE GOODS

18. Please select all categories you have interest in. Consider any upcoming projects you have planned, as well as specific challenges you face or opportunities for efficiencies you have identified.

- Annuals Blooming potted Ferns Flowering shrubs Foliage Grasses Groundcovers Herbs
 Orchard trees Orchids Perennials Succulents Trees Vegetables

Estimated annual spend in this category: _____

19. Please list any specific companies you would be interested in meeting with or other product interests not listed for this category. _____

YOUR INTERESTS: IRRIGATION / WATER MANAGEMENT

20. Please select all categories you have interest in. Consider any upcoming projects you have planned, as well as specific challenges you face or opportunities for efficiencies you have identified.

Automated dosing systems Booms Drip irrigation Ebb and flow systems Flood benches

Fogging/misting equipment Irrigation controls and systems Irrigation equipment Water filtration

Water Reclamation / Storage Estimated annual spend in this category: _____

21. Please list any specific companies you would be interested in meeting with or other product interests not listed for this category. _____

YOUR INTERESTS: GREENHOUSE EQUIPMENT

22. Please select all categories you have interest in. Consider any upcoming projects you have planned, as well as specific challenges you face or opportunities for efficiencies you have identified.

Bench coverings Bench systems Carts/dollies/trailers Estimated annual spend in this category: _____

23. Please list any specific companies you would be interested in meeting with or other product interests not listed for this category. _____

YOUR INTERESTS: AUTOMATION

24. Please select all categories you have interest in. Consider any upcoming projects you have planned, as well as specific challenges you face or opportunities for efficiencies you have identified.

Conveyors Propagation Equipment Seeders Transplanters Hanging Basket Systems Robotics

Shipping Automation Harvesting Equipment Estimated annual spend in this category: _____

25. Please list any specific companies you would be interested in meeting with or other product interests not listed for this category. _____

YOUR INTERESTS: ENVIRONMENTAL CONTROLS

26. Please select all categories you have interest in. Consider any upcoming projects you have planned, as well as specific challenges you face or opportunities for efficiencies you have identified.

Environmental Climate Controls Cooling Systems Fans Heating Systems Ventilation Equipment

Lighting Systems Estimated annual spend in this category: _____

27. Please list any specific companies you would be interested in meeting with or other product interests not listed for this category. _____



2017 GREENHOUSECONNECT GROWER NEEDS SURVEY

YOUR INTERESTS: GREENHOUSE STRUCTURES

28. Please select all categories you have interest in. Consider any upcoming projects you have planned, as well as specific challenges you face or opportunities for efficiencies you have identified.

- New construction Retrofit Greenhouse coatings and sealants Greenhouse coverings Shadecloth

Estimated annual spend in this category: _____

29. Please list any specific companies you would be interested in meeting with or other product interests not listed for this category. _____

YOUR INTERESTS: LABELS, TAGS AND SIGNS

30. Please select all categories you have interest in. Consider any upcoming projects you have planned, as well as specific challenges you face or opportunities for efficiencies you have identified.

- Labels/tags/signs Labeling equipment Printers and/or tag printers

Estimated annual spend in this category: _____

31. Please list any specific companies you would be interested in meeting with or other product interests not listed for this category. _____

YOUR INTERESTS: SOILS AND AMENDMENTS

32. Please select all categories you have interest in. Consider any upcoming projects you have planned, as well as specific challenges you face or opportunities for efficiencies you have identified.

- Custom soil mixes Peat moss Peat moss alternatives Pot and tray filling machines Premixes
 Soil amendments (perlite, vermiculite, sand, etc.) Soil mixing systems

Estimated annual spend in this category: _____

33. Please list any specific companies you would be interested in meeting with or other product interests not listed for this category. _____

THANK YOU!

Thank you for the information you have provided about your business and your needs. A GreenhouseConnect staff member will be in contact soon to discuss next steps in the process.

You can send your completed survey (if printed) by fax to **440.602.9339** or email it to **jhendel@meistermedia.com** or **jrymer@meistermedia.com**.

If you have any questions, please contact John Hendel at **952.380.8064** or **jhendel@meistermedia.com** or Jenna Rymer at **440.602.9139** Or **jrymer@meistermedia.com**.